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Cherry Financing is an **incredible** way to give your clients the ability to buy now and pay later. Their platform is **user friendly for the patient and the provider**. The variety of plans ensures you can confidently integrate Cherry into your arsenal knowing **there is something for everyone**. They offer tools, education and support to make sure your practice can utilize and market Cherry Financing to its highest potential. We have **nothing but positive things to share about Cherry** and it has been a fabulous addition for Bodify and we are grateful for the additional revenue it has allowed us to generate.

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- Jessica, Bodify Co-Founder

## Success Stories *with* Cherry

### The Story

Bodify is the leading medical spa in Arizona dedicated to CoolSculpting. Bodify uses the best technology has to offer in reducing stubborn fat for good. Through CoolSculpting, a non-invasive, highly effective and safe procedure, clients experience targeted inch loss with no downtime.

### The Goal

Bodify had several goals:

- Acquire more patients
- Increase booking volume
- Increase the ticket size of bookings
- Retain existing patients

### The Cherry Solution

Cherry helped Bodify achieve their goals by:

- Reducing the sticker shock of total service costs
- Giving patients the power to manage their money
- Encouraging patients to do additional treatment areas with their approval money

### The Results

- ✓ Bodify generated **over \$260,000** with Cherry.<sup>1</sup>  
<sup>1</sup> All-time transaction amount as of 4/7/2022
- ✓ **38% of patients** filled out Cherry's prequalification form before booking their consultation with Bodify, **increasing revenue by 68%**.
- ✓ Bodify found that **patients were more willing to get treatments** when Cherry was offered as a payment option.

See how Cherry can help your business! Sign up for a quick, free demo at [withcherry.com/book-demo](https://withcherry.com/book-demo)