

The Story

Just Wright Dental and Implant Center is a leading practice in Central Texas dedicated to providing top quality, tailor-made dental care for each of their patients. They implement the latest technology and have a team of board certified practitioners ready to take on the most unique cases in the region.

The Goal

Just Wright Dental had two primary goals:

- Offer better treatment options at lower monthly rates to really meet their patients wherever they are
- Allow patients who are traditionally denied financing an opportunity to improve their dental outcomes

The Cherry Solution

Cherry helped Just Wright Dental achieve their goals by:

- Enabling patients with sub-prime credit scores to get approved and get treated
- Improving the patient experience with Cherry's fast and easy mobile application process
- Reducing paperwork and administration tasks associated with patient financing

The Results

- ✓ Just Wright Dental generated **over \$315,000** with Cherry in the first 6 months of activation.
- ✓ Just Wright Dental found that many **patients were more willing to get treatments** when Cherry was offered as a payment plan option.



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I love that Cherry gives our patients the ability to **start somewhere** and **build up** to the completion of their dental treatment **over time** if that is what works best for their **personal needs**. The program has really **opened up the world of dentistry** to patients that would not otherwise have been able to get the help they need.

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– Suzanne Nutt, Operations Manager at Just Wright Dental

See how Cherry can help your business! Sign up for a quick, free demo at withcherry.com/book-demo